



China Design Centre

中国设计中心

## **The Porcelain Tour of China**

*Jingdezhen - Longquan - Dehua*

**by China Design Centre**

**Wednesday 24th October - Tuesday 6th November 2018**

The well established China Design Centre based at the London Building Centre has hosted numerous high profile culture and creative exhibitions showcasing famous Chinese specialists. It is the cultural bridge between East and West. Discover us at [www.chinadesigncentre.com](http://www.chinadesigncentre.com)

[The Porcelain Tour](#) is a small group unique and professional in-depth discovery of exquisite Chinese porcelain at its origins. Celebrate the timeless beauty of ceramic arts and crafts at the three most important porcelain centres in China, personally engage with the masters and participate in an interactive workshop experience.

***Are you impressed by the Chinese porcelain displayed at the British Museum?*** Would you like to visit the studios where those pieces were made and are still being made today to learn and interact with the masters? Would you like to learn about the contemporary porcelain and creative industry in China and the exciting Artist-in-Residency programmes?

Join us on this special tour and immerse yourself in a unique cultural experience in China. Unlike the conventional trip-planners, we avoid the touristy attractions and will only take you to the most authentic places related to the theme: porcelain. Whether if you have been to China or not, the tour will show you the side of China that you have never seen.

### **The Centres**

The tour will take you to where the most celebrated styles of porcelain in China were made: Jingdezhen, 'the capital of porcelain'; Longquan for celadon ware; Dehua for 'Blanc de Chine' white porcelain.

### **Tea Culture**

You will also experience the sophisticated tea culture on this tour, especially the prestigious 'pre-Qingming' Longjing green tea from the West Lake area.

### **Modern Cities and Transport**

You will have a chance to see the two distinctive Chinese modern cities - Shanghai and Hangzhou, as well as experiencing some of the most advanced transportation in the world on the maglev and bullet trains.

### **Tour Numbers**

This tour is exclusive and so the number is limited to 15 persons.

If you are interested and would like to reserve a place, or have any enquiries, please contact [shirley.chen@chinadesigncentre.com](mailto:shirley.chen@chinadesigncentre.com).

## Itinerary

### Day 1

Arrive at Shanghai Pudong International Airport and take the Maglev to the city.

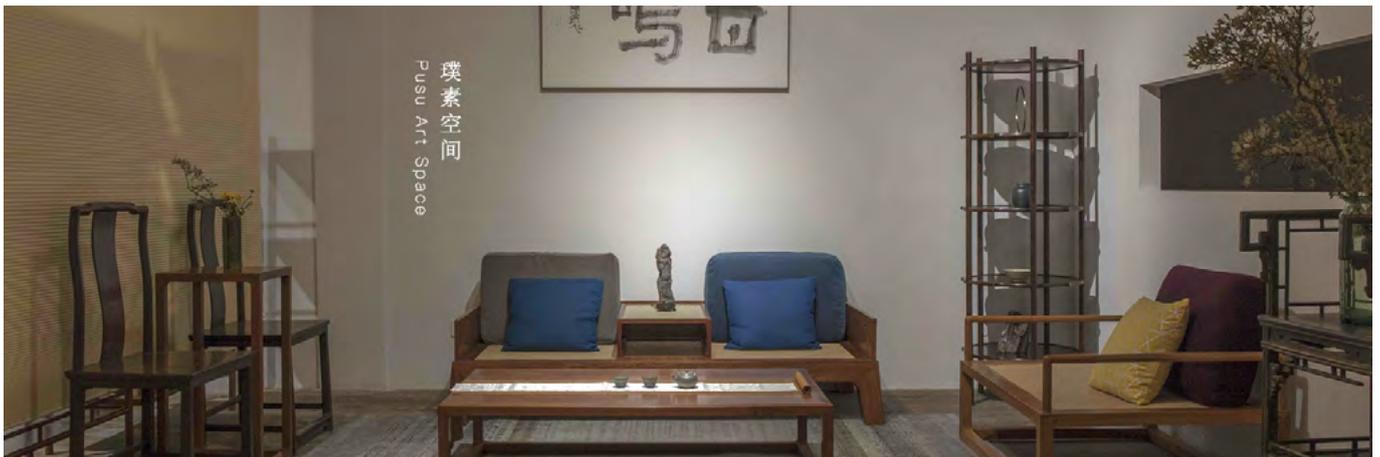
Check in at the hotel. Depends on your arrival time, you may have free time to explore the city.

### Day 2

Enjoy the breakfast provided by the hotel, then we will take you to the **Pusu Art Space**.

There, enjoy some tea time over a talk by the founder about the cultural history of Chinese porcelain and tea as an introduction of our Tour.

Meet **Haoyu Wu**, the contemporary ceramic artist who exhibits his artworks as well as a collection of tea ware at Pusu.



*Pusu Art Space, Shanghai*



*Haoyu Wu's exhibition at Pusu Art Space*

In the afternoon, we will take you around the trendy art and design scene on Anfu Road and the French Concession. Optional visits to museums and galleries available.

In the evening, a welcome dinner will be served. You will also have the chance to enjoy the city night scene at the famous Bund.



## Day 3

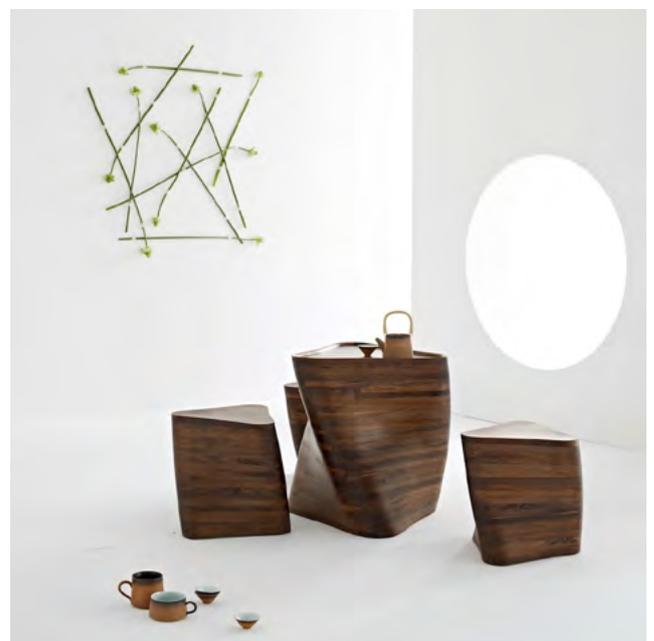
After breakfast, head to **M50** Creative Park on Moganshan Road.

With a collection of modern and contemporary art galleries constantly churning out new and exciting exhibitions, M50 remains one of the most innovative places to see free art in the city.

Visit **MoreLess** flagship store and meet the founder/designer HOU Zheng-Guang.

Moreless creates furniture, lighting and accessories. Their products seek to make the culture and personality within a balance of function and beautiful form. Natural materials, simple design and exquisite crafts magnify the beauty of the details.

After lunch, take the bullet train from Shanghai to **Jingdezhen** - 'the capital of porcelain'.  
Approximated travel time: 3.5 hours.





*Blue and White porcelain, Jingdezhen*

## Day 4

Enjoy breakfast, followed by a visit to **The Pottery Workshop** and its **Saturday Market**.

The Pottery Workshop is the hub for international ceramic artists, surrounded by hundreds of studios in various handicraft disciplines. We will have the chance to meet the founder, Caroline Cheng.

Jingdezhen has been producing handcrafted porcelain for over 1000 years. In recent years, with the establishment of the Pottery Workshop Creative Market every Saturday morning, young artisans are able to flourish selling their handmade objects.



## **Workshop**

At The Pottery Workshop, you will be invited to participate in an interactive half-day workshop with the local ceramic artists, getting a hands-on experience with porcelain making in Jingdezhen.

Courses options: blue-and-white pottery making, porcelain glazing.



*The Pottery Workshop*

# Day 5

After breakfast, visit **Tao Xi Chuan Art District**.

Based on the protection and utilisation of the porcelain industry heritage, Tao Xi Chuan Ceramic Art Avenue programme is a project which integrates the industrial development and upgrading into the new-type urbanisation.

With the original Yuzhou Porcelain Factory as the core starting area, Ceramic Art Avenue cultural and innovative blocks have been established with a total building area of 89 thousand square kilos. The infrastructures, including 22 old porcelain factories, coal-fired round kilns and tunnel kilns, have been restored. The Art District also features the Museum of Porcelain Industry Heritage, Jingdezhen Taoxichuan JAEA International Art Centre, galleries, innovative restaurants and cafes.

Various Artist-in-Residence projects are taking place at Tao Xi Chuan at the moment, with international artists from more than 20 countries.



Visit **RedHouse ceramics studio** and meet Xiong Baixu.

The RedHouse was founded by Takeshi Yasuda, Felicity Aylieff and Xiong Baixu, with the aim to create an artistic communication between East and West culture.

Takeshi Yasuda and Felicity Aylieff are well-known pottery artists, and their works are collected by museums and galleries all over the world. As a professional curator, Xiong Baixu has been working in the ceramic art management industry for 8 years, devoted to the development of contemporary ceramic art.



# Day 6

After breakfast, visit **Sanbao International Ceramic Art Village**.

Sanbao was founded by Jackson Li in 1995. The concept of the first international ceramic art centre in China led to the search for a suitable site on the outskirts of Jingdezhen. For centuries, the Sanbao Valley has been the source of China stone for the studios of Jingdezhen and was dotted with numerous old water-powered hammer mills for crushing the stone. A group of farm houses and adobe houses were chosen as the site for the art centre.



*Sanbao International Ceramic Art Village Museum*

Visit **KUDAN**.

Kudan was once an unknown individual workshop in Jingdezhen's eastern suburbs. Due to the unique style and the superior quality of the products, they have gained popularity among Japanese Tea Houses and museums.



# Day 7

## Visit **Ancient Kiln & Folk Customs Museum.**

Here you may see the world's most ancient porcelain production lines, Jingdezhen kiln of Qing Dynasty, Gourd kiln of Ming Dynasty, Steamed bun kiln of Yuan Dynasty, Dragon Kiln of Song Dynasty, Wind & Fire Immortal Temple, Porcelain Stores, etc.



Visit beautiful **old villages and towns** with rich history of porcelain-making around Jingdezhen. Discover the secret of Jingdezhen porcelain: "kaolin", the essential clay material.





*White porcelain sculpture, Dehua*

## Day 8

In the morning, after breakfast, take the bullet train from Jingdezhen, followed by a car ride to **Dehua**.  
Approximated travel time: 4-5 hours

Dehua porcelain is famous for its milky white colour, also known as 'Blanc de Chine' or 'Chinese white' in Europe. Dehua porcelain is widely used in daily products, as well as sculpture, art and decorative piece which is very rare among Chinese kilns. In 2006, Dehua's porcelain firing skill is listed as one of the China's first intangible cultural heritages. Houses and museums.

Upon arrival, visit **Dehua Ceramics Museum**, which has collections of porcelain from the Song dynasty.

Visit renowned **artists' studios** in Dehua

(Qiu Shuangtong, Liu Mingzhi, Su Xianzhong, Chen Yungui)



## Day 9

Enjoy breakfast before we head out to visit **Ancheng Innovation Park**.

See how modern technology is in use for improving porcelain production, especially the 3D printing technique, which transforms the complicated process and long hours of making ceramics into just 3 steps, finishing in 3-5 hours.



After lunch, leave Dehua for **Longquan** on our minibus. Approximated travel time: 6 hours.



*Celadon ware, Longquan*

## Day 10

We will spend the day in **Longquan**, the Celadon town.

Celadon is a term for pottery denoting both wares glazed in the jade green celadon colour, also known as greenware (the term specialists now tend to use) and a type of transparent glaze, often with small cracks. Celadon originated in Longquan, renowned for their single and natural glaze.

Visit **Longquan Celadon Ware Museum**, a new and important part for Longquan Celadon Creative Park project which includes the Celadon Museum, Masterpiece and the International Ceramic Village.



*Longquan Celadon Ware Museum, Longquan*

Visit the celadon master **Shaobin Zhang** in his studio.



## Day 11

After breakfast, board our private mini bus to **Baoxi**. Approximated travel time: 1 hour.

Upon arrival, visit the **historical Longquan celadon kiln**.





Visit the **bamboo architecture projects** initiated by Qiantao Ge.



After lunch, we will be heading towards **Hangzhou**.

## Day 12

We will spend the day in Hangzhou.

Enjoy breakfast before we head out to visit the **Folk Art Museum** at the **China Academy of Art**.

The Folk Art Museum stands in a former tea plantation on the China Academy of Art campus in Hangzhou. To help embed the 5,000-square-metre building in the sloping terrain, Kengo Kuma's studio fragmented the museum into separate units that gradually step up towards the forested summit of the hill.



*Folk Art Museum, Hangzhou*

In the afternoon, a tea ceremony at the private **Qing Teng Teahouse** besides the famous West Lake.



## Day 13

Visit **China Craft Week** at Hangzhou Creative Design Centre with a guided tour.

China Craft Week is the first integrated event that embraces the concept of craft innovation in China, a rising international platform for craftsmanship. China Craft Week seeks to widen its impact; invite more influential individuals; and attract more media attention and audience.

There will be a main exhibition, accompanied by a series of demonstrations and workshops in various subjects of craft. Inside the Hangzhou Creative Industry Park, there are also good choices of innovative art and design shops.



# Day 14

Depending on your flight time, we will drive you to Shanghai Pudong International Airport and finish our porcelain journey in China.

\*Final detail of the itinerary will be available by 30/06/2018.

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## WHAT's included

- Internal domestic bullet train tickets, first class seats
- Private Tour Guides - English speaking cultural specialists throughout the tour
- All transfers by private mini-bus and driver when applicable
- 13 nights' accommodation in standard rooms throughout
- Meals: Breakfast, lunch and dinner throughout (except Day 1 where lunch is paid for locally)
- Entry to museums, studios and private group tours as specified on the programme

## WHAT's not included

- International flights and relevant taxes
- Chinese tourist visa, which is required for most foreign passport holders
- Travel, health and trip cancellation insurance
- Meals apart from those included in the itinerary and alcohol
- Expenses of a personal nature
- Discretionary gratuities for guides and chauffeurs

## Price

£ 4,200 per person

Early-Bird Discounted Price: £ 3,900 per person (booked before 30/06/2018)

\*A deposit of £500 (**refundable** if cancel before 1/7/2018) is required to secure the booking.  
The balance is due by 1/8/2018.

## Contact us

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